

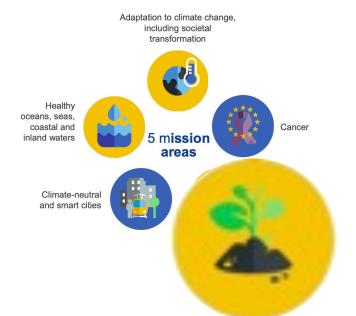


## **Support Structure for Soil Living Labs**

Proposal ID **101112782** 

Topic HORIZON-MISS-2022-SOIL-01-08 Type of Action HORIZON-FPA Call HORIZON-MISS-2022-SOIL-01 Type of Model Grant Agreement HORIZON-FPA-AG Duration 60 months







Together, the Green Deal and the Soil Mission set out a green growth strategy for the EU with climate and the environment including land and soils at its centre.

## SOILL PARTNERSHIP & NETWORK









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# SOILL PARTNERSHIP & NETWORK









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Together, the Green Deal and the Soil Mission set out a green growth strategy for the EU with climate and the environment neluding land and soils at its centre.

... by 2030



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Between 28-30 March the ENoLL team was in Bologna, Italy to meet with the Transformer project consortium. The ambition of [...]

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**Driving the transition** towards healthy soils in Europe: EU funding to launch Support **Structure for SOIL Living** Labs (SOILL)

With soils being a precious resource under threat, it is estimated that more than 60% of EU soils are unhealthy. The [...]

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all for Papers' *r*aluators : OpenLivingLab Days 123

or ENoLL Members only] During e third week of September -23), we will host our

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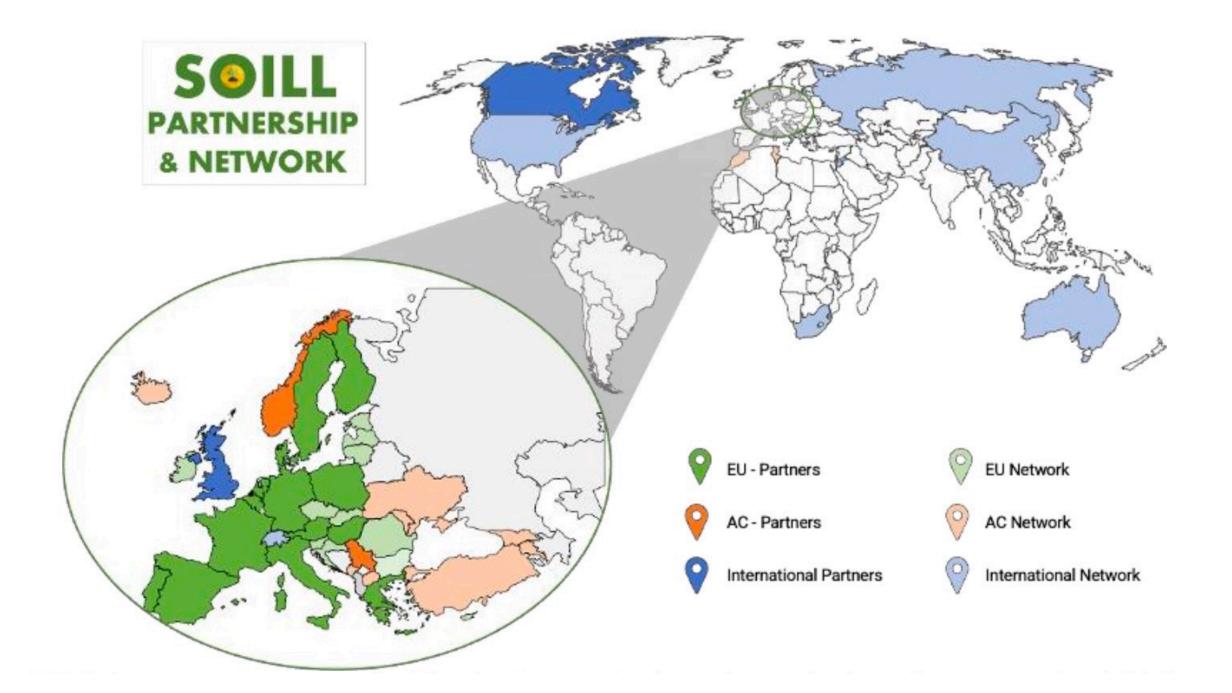
**Call for Papers** at OpenLivingLab Days 2023

LIVING LABS FOR AN ERA OF TRANSITIONS - How humancentric innovation is changing our LIVING LABS FOR AN **ERA OF TRANSITIONS** 

How human-centric innovation is changing our lives

Barcelona, 21-23 September 2023

CALL FOR PAPERS





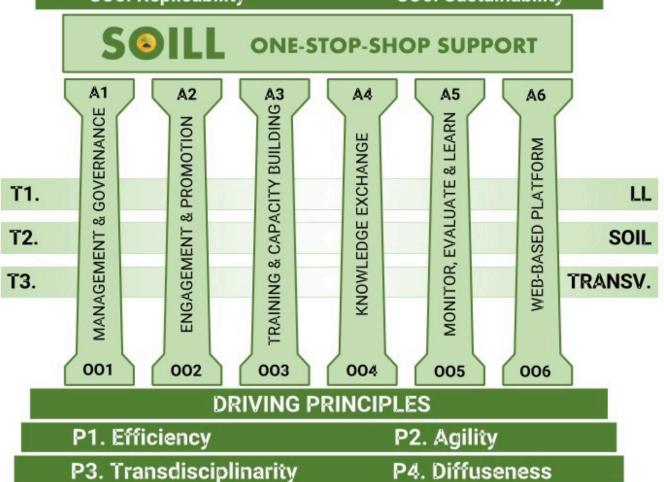
Efficiency Effectiveness Agility Trans-disciplinarity Capillarity Openness Fairness User- centred co-creation Harmonization Reliance **Impact** Replicability Sustainability



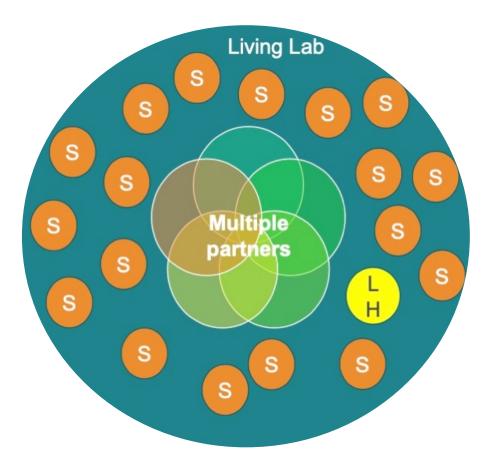
## 100 LIVING LABS & LIGHTHOUSES FOR SOIL HEALTH

SO1. User-centred co-creation SO3. Quality SO5. Replicability

SO2. Harmonization SO4.Impact SO6. Sustainability





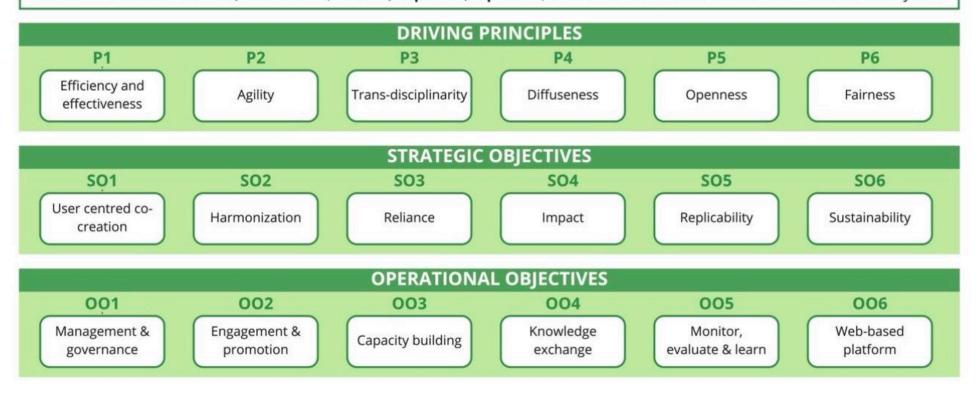


### 6 key and common to all living labs

- 1. Active user involvement (i.e., empowering end users to have an impact on the innovation process)
- 2. Orchestration (i.e., coordination of activities and actors involved)
- 3. Multi-stakeholder participation (i.e., the involvement of producers, technology providers, service providers, relevant institutional actors, professional or residential end users)
- **1. Multi-method approach** (i.e., the combination of methods and tools originating from e.g., ethnography, psychology, sociology, strategic management, engineering)
- 5. Real-life setting (i.e., testing and experimenting "in the wild")
- **6. Co-creation** (i.e., iterations of design cycles with different sets of stakeholders).

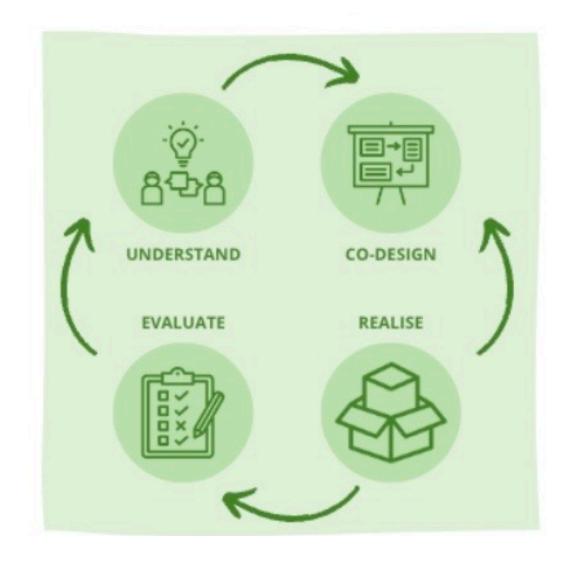


To set up and run an **effective**, **agile**, **transdisciplinary**, **diffuse**, **open** and **fair** one-stop-shop structure to coordinate, support, enlarge, and promote the network of 100 living labs and lighthouses funded under the Soil Deal Mission and ensure their **co-created user-centred**, **harmonized**, **reliable**, **impactful**, **replicable**, and **sustainable** lead of the transition towards healthy soils.

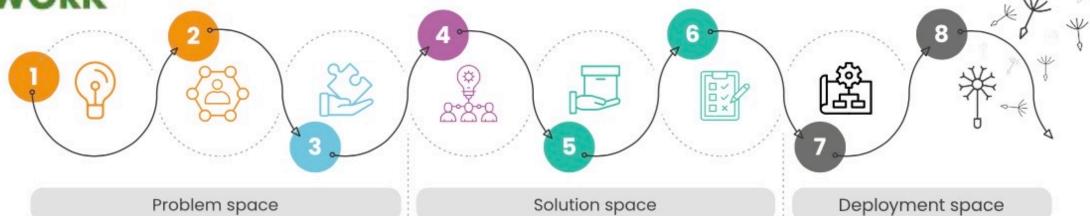




## Four phases of the co- creation iterative cycle



# SOILL PARTNERSHIP & NETWORK



Empathise

Define

Ideate

Prototype

Test

Implement

Scale up

### Select a practice

The context is researched to understand the socioeconomic and cultural setting. User behaviours and social practices are understood.

### Integrate stakeholders

A People
Public Private
Partnership
(PPPP) Model
is used to
integrate
stakeholders.

#### Uncover barriers

Community based social marketing helps to uncover barriers.

#### Co-design plan

A common vision and shared goals enables mash up and then co-design with the users and not for the users.

#### Pilot an intervention

Real-life experimentation is carried out in the field.

#### Evaluate performance

Measurement, verification and performance scorecards enable scale up.

#### Demonstrate the system

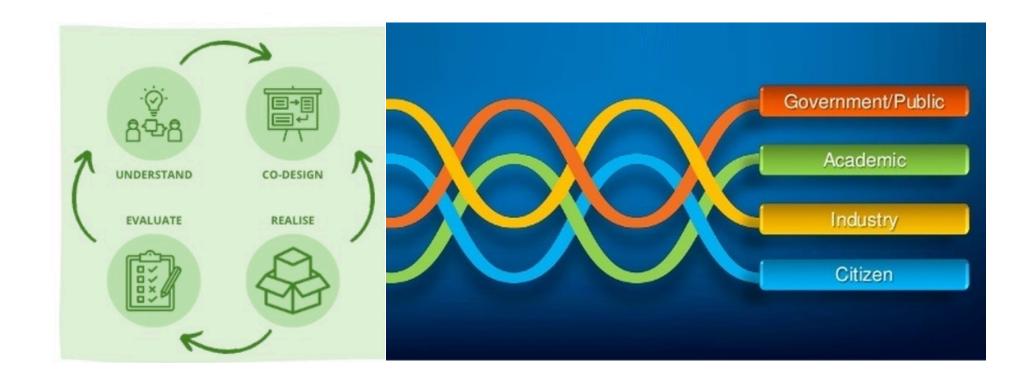
Actual system proven in operational environment.

#### Exploit the solution

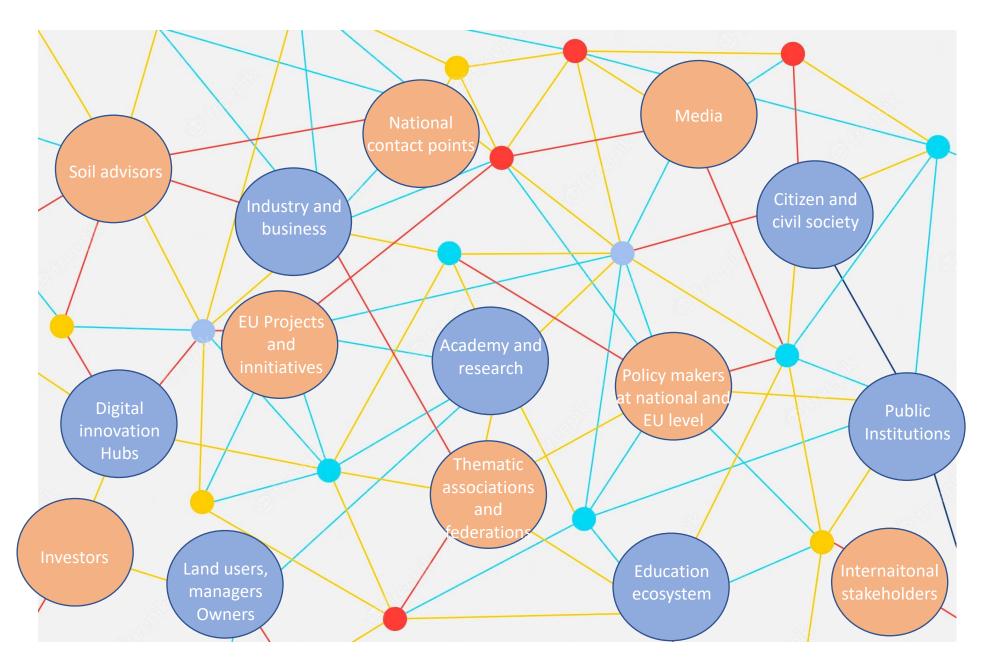
Test the solution outside the initial scope. Enlarge the solution, pollinate it and replicate it in other settings.



## Four phases of the co- creation iterative cycle









## Suitable solutions, and services to be provided include:

- Mutual Learning sessions with living lab managers to favour knowledge integration among actors bearing different kinds of knowledge (e.g., scientific, policy-related, technical, experiential) and to support the dissemination processes.
- Working groups or similar semiformal bodies across the three SOILL macrothemes. This strategy allows ownership of the process by engaged stakeholders, provides regular feedback in the construction and codesign of the planned activities, and serves as a platform for the dissemination of outputs and outcomes. Exchange within the working. To increase sense of ownership and to maintain the participation,

- •Matchmaking and P2P digital space (both within the SHLLs network and beyond) to ease contacts and •information contacts and facilitate the collaboration beyond the Mission.
- Cross-visits, demonstrative trials, opendays, landscape walks, fields days, and fields

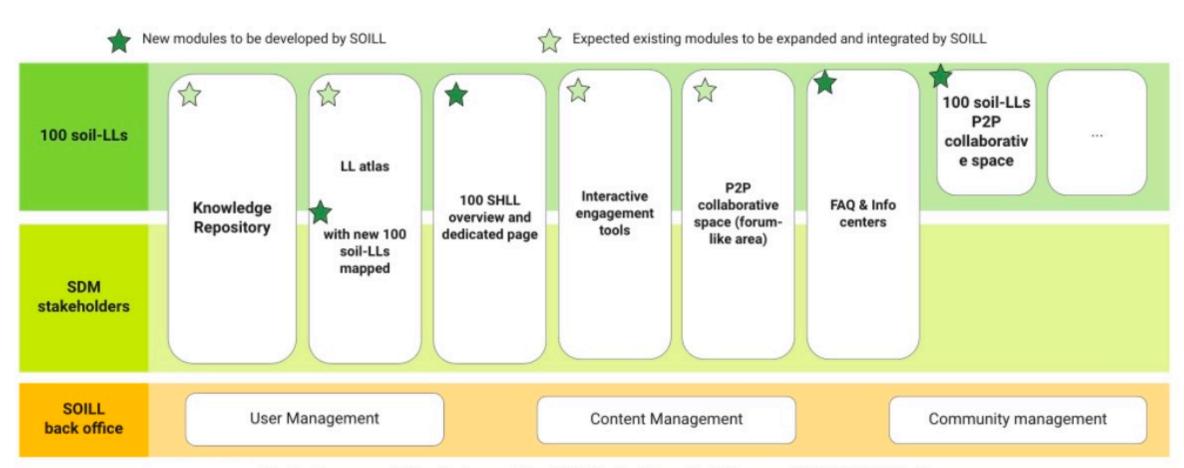
**trips** at the various SHLLs locations to intensify and enrich know-how and experiences sharing among peers (and not in a top-down manner from expert to beneficiaries). SOILL will facilitate the organisation of such visits that — when possible — will be aligned to visibility, engagement, and/or training activities in the local context.

• A digital knowledge hub (available through the SOILL platform, A6) to collect tools, services, videos, models, and relevant information to help

translate soil science into action.

• Cross-visits, demonstrative trials, open-days, landscape walks, fields days, and fields trips at the various SHLLs locations to intensify and enrich know-how and experiences sharing among peers (and not in a top-down manner from expert to beneficiaries). SOILL will facilitate the organisation of such visits that – when possible – will be aligned to visibility, engagement, and/or training activities in the local context.





Preliminary modular design of the SOILL Platform building on PREPSOIL Platform.

#### Suitable solutions, and services to be provided include:

#### SOILL ONE-STOP-SHOP STRUCTURE

005.

Monitor.

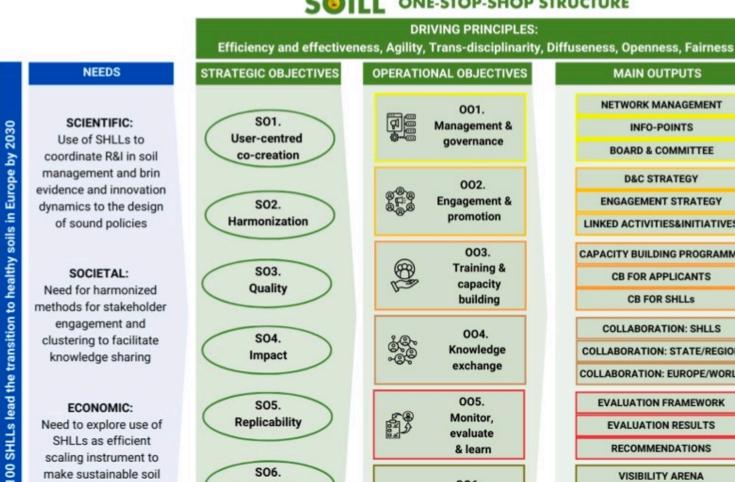
evaluate

& learn

006.

Web-based

platform



S05.

Replicability

S06.

Sustainability

ECONOMIC:

Need to explore use of

SHLLs as efficient

scaling instrument to

make sustainable soil

management the new

normal.



#### **OUTCOMES** E01. SHLLs network is effectively performing & expanding E02. Advice and information for SHLLs applicants E03. Harmonized approaches & alignment to Mission activities E04. Comprehensive exchange & advice from SOILL Increased social capital and citizen engagement & dissemination E06. Promoted uptake & scaling-up of good practices E07. Common evaluation and

monitoring procedures

#### **WIDER IMPACTS** T1. LL: Representative SHLLs across soil types, landuses, soil-threats & EUregions T2. SOIL: Knowledge on soil health improving practices T3. TRANSVERSAL: Soil literacy and wide actor engagement Built capacities and the knowledge base for soil stewardship Support the EU's ambition to lead on global commitments (SDGs) and Europe's Green Deal targets on: sustainable farming, climate resilience, biodiversity, zero-pollution,

long-term vision for rural

areas

SOILL pathway to impact.





5W+1H approach for SOILL D&C strategy.

















democratic society MIRE















Norwegian University of Science and Technology

































































